

PRESS RELEASE

CONNECT rebrands its award-winning NMS/OSS to KYBIO Media

New strategic markets in Content Production, TV & Satellite broadcasting

Bordeaux, France, March, 2019 - CONNECT, which builds powerful end-to-end network monitoring and management software for media and broadcast, is rebranding its award-winning solution currently known as the WorldCast Manager with a new name: **KYBIO Media**.

KYBIO Media is a scalable and open NMS/OSS enabling broadcasters to oversee an entire ecosystem, centralize data, and streamline the management of IP-enabled gear and technology. It is at the occasion of the NAB Show that CONNECT will showcase KYBIO Media and its newly released 3.8 software version, further enhanced to meet the critical challenges of broadcasters to capture, produce, and distribute quality content around the globe.

CONNECT has been commercializing the WorldCast Manager since 2017 and has earned a solid reputation as a network monitoring solution serving the radio industry. In line with the company's strategic efforts to broaden its market scope to also serve TV, satellite, telco, and other vertical markets, CONNECT rebrands its solution to KYBIO Media, leaving the commercialization under the name WorldCast Manager, for the radio vertical, to its distributor and sister-company WorldCast Systems. WorldCast Manager, commercialized by WorldCast Systems, will continue to offer the same level of product excellence as KYBIO Media.

Significant improvements to be unveiled at NAB Show: With the latest 3.8 release, KYBIO Media shows off a major addition to its standard module-set with the temporal auto-correlation module; this enables faster and easier incident troubleshooting and maintenance actions by providing users with information on the relationship between events across units and sites. The root-cause analysis is also improved by additional enhancements brought to the monitoring engine – specifically centered on IT gear which generally constitute the underlying layer of any A/V infrastructure.

With the launch of this new version, KYBIO Media now comes by default with our advanced control module for remote actions over connected equipment (using industry standard protocols such as SNMP and others). This greatly enhance the ability for operators to set in motion corrective or preventive measures to address or anticipate on event and outages.

Other enhancements also include a complete remodel of the Audit Trail, functioning as a global history log of all automated routines (monitoring, alerting, etc.) and user's activity within the platform. A brand-new "dark theme" interface, designed specifically for media users, reduce the screen-fatigue and brings a more comfortable user experience for operators working in dark environments, as is often the case of NOCs and Control Rooms (MCR/PCR).

KYBIO Media provides modern broadcasters with a powerful yet simple platform to improve operations and facilitate strategic and operational data-driven decisions with advanced analytics. It will be showcasing at NAB Show, Las Vegas, Booth N4124

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About CONNECT

CONNECT is a software technology company that develops and commercializes Enterprise Network Monitoring (NMS) and Operation Support Software (OSS) serving media, broadcast, and connected industries. With its innovative solution, CONNECT empowers its customers with a simpler, more efficient NMS/OSS to improve the service quality and total cost of ownership of their IP-enabled equipment and facilities. Headquartered in Mérignac (Bordeaux), France, and with a Sales office in the US, CONNECT is a solid team of experts along with an important distributor network to offer local assistance to its customers across the globe. For more information, visit <https://www.worldcastconnect.com> and follow us on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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