# PRESS RELEASE

## CONNECT showcasing KYBIO Media's new Monitoring & Control modules

*Bordeaux, France, July 2019.* KYBIO Media is a unified end-to-end monitoring and control (M&C) platform serving TV, satellite, telco, and other vertical markets in the media and broadcast world. It is at the occasion of IBC that CONNECT will showcase KYBIO Media's newest enhancements, designed to continuously meet the critical challenges of broadcasters to capture, produce, and distribute quality content around the globe.

This simple yet powerful platform enables broadcasters to oversee an entire ecosystem, centralize data, and streamline the management of IP-enabled gear and technology. Highly scalable and open, KYBIO Media plugs in to any third-party or in-house technology with open protocols and APIs, and functions on an open-driver policy. Whether broadcasters need to monitor a small or highly complex infrastructure, KYBIO Media offers scale and resiliency.

Its unique combination of modules enables users to
- maximize their equipment uptime thanks to real-time alarms, notifications, time-based reporting and root cause analysis
- save time for operations with time management features, event resolution tracking, and advanced control for remote actions over connected equipment with industry standard protocols
- make actional insights by aggregating data from multiple equipment and locations, then transforming that data into comprehensible, visual insights and reports

With the 3.9 release, KYBIO Media includes a new generation of advanced drivers, enabling the stacking of protocols for communication, control and management. Indeed, with this new generation of drivers, users will have the flexibility to choose from a wide variety of protocols and even combine multiple of them to be even more efficient in the management and control of their devices (e.g. basic monitoring through SNMP, provisioning over SOAP, control over ModBus TCP, etc.)

A new API will also be released as part of this new version, further enhancing the interoperability with existing customer ecosystems. This new API will come as a license add-on and will enable more advanced workflows and integration capabilities with enterprise grade systems (ERP, CRM, MAM/PAM, Workflow engines, etc.)

KYBIO Media provides modern broadcasters with a powerful yet simple platform to improve operations and facilitate insights driven decisions with advanced analytics.

Discover KYBIO at IBC, stand 5.C35

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**About CONNECT**

CONNECT is a software technology company that develops and commercializes an Enterprise Monitoring & Control software (M&C) serving media, broadcast, and connected industries. With its innovative solution, CONNECT empowers its customers with a simpler, more efficient M&C to improve the service quality and total cost of ownership of their IP-enabled equipment and facilities. Headquartered in Mérignac (Bordeaux), France, and with a Sales office in the US, CONNECT is a solid team of experts along with an important distributor network to offer local assistance to its customers across the globe. CONNECT is a WorldCast Group company. For more information, visit https://www.worldcastconnect.com and follow us on LinkedIn, Facebook, and Twitter.

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