

PRESS RELEASE

KYBIO: End-to-end Monitoring & Control software soon available as a SaaS

Bordeaux, France, February 2020 - KYBIO Media is an end-to-end monitoring and control (M&C) platform serving TV, satellite, telco, and other vertical markets in the media and broadcast world. This award-winning solution helps meet the critical challenges of ensuring operational continuity and efficiency across the entire value chain from media acquisition, production, and down to distribution in an increasingly digital and IP-based environment.

Across KYBIO's unified, intuitive, and easy-to-use web interface, users can oversee the real-time status of large and complex ecosystems, centralize data and streamline the management of a wide variety of products and platforms – both locally and remotely. Its powerful set of modules empower users to visualize and analyze large data sets and break it down into comprehensible, dynamic insights and reports. Scalable and flexible, KYBIO plugs in to any third-party or in-house technology with open protocols, an open-driver policy, and APIs which enhance interoperability with customer ecosystems.



Until now, this powerful M&C platform was only available as a perpetual or annual license installed on-premises. To expand its reach and meet the growing demand of a pure OPEX offering, **CONNECT will be launching at the NAB Show a new cloud-based SaaS** (Software as a Service) offering for KYBIO Media. The SaaS offering is designed to make KYBIO accessible to businesses who are looking for higher flexibility and the comfort of outsourcing a turnkey service. It will in particular meet the needs of smaller businesses who cannot always afford the time and human investment needed to deploy and maintain the full on-premise solution. The monthly subscription will provide access to all KYBIO's functions while the platform hosting, administration, and general maintenance will be handled directly by CONNECT. Users will always benefit from the latest enhancements thanks to automatic software updates and corrective patches, while skipping the hassle of in-house management.

This new service offer is in line with the company's promise of simplicity, scalability, and efficiency. Whether it's via the On-Premise solution or the new SaaS, users can easily deploy KYBIO into their existing ecosystem and immediately benefit from a complete and powerful set of modules for advanced monitoring, management and control.

Visit [booth N5206](#) for a demo of the 3.11 release and to discover how KYBIO helps modern broadcasters and media powerhouses improve their operations, workflow efficiency, and overall Total Cost of Ownership.

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About CONNECT

CONNECT is a software technology company that develops and commercializes an Enterprise Monitoring & Control software (M&C) serving media, broadcast, and connected industries. With its innovative solution, CONNECT empowers its customers with a simpler, more efficient M&C to improve the service quality and total cost of ownership of their IP-enabled equipment and facilities. Headquartered in Mérignac (Bordeaux), France, and with a Sales office in the US, CONNECT is a solid team of experts along with an important distributor network to offer local assistance to its customers across the globe. CONNECT is a WorldCast Group company. For more information, visit <https://www.worldcastconnect.com> and follow us on [LinkedIn](#), [Facebook](#), and [Twitter](#).

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